



### **Some Interesting Things Some People Insure**

Many people insure regular things like their house, car, furniture and appliances, but did you know that the rich and famous have insured some not so average things?

Here is a list of interesting things that Lloyds of London has Insured over the years.

- In 1957, world-famous food critic Egon Ronay wrote and published the first edition of the Egon Ronay Guide to British Eateries. Because his endorsement could make or break a restaurant, Ronay insured his taste buds for \$400,000.
- While playing on Australia's national cricket team from 1985 to 1994, Merv Hughes took out an estimated \$370,000 policy on his trademark walrus mustache, which, combined with his 6'4" physique and outstanding playing ability, made him one of the most recognized cricketers in the world.
- From 1967 to 1992, British comedian and singer Ken Dodd was in the Guinness Book of Records for the world's longest joke-telling session -- 1,500 jokes in three and a half hours. Dodd has sold more than 100 million comedy records and is famous for his frizzy hair, ever-present feather duster, and extremely large buckteeth. His teeth are so important to his act that Dodd had them insured for \$7.4 million, surely making his insurance agent grin.
- Rock and Roll Hall of Famer Bruce Springsteen is known to his fans as "The Boss," but Springsteen knows that he could be demoted to part-time status with one case of laryngitis. That's why in the 1980s he insured his famous gravelly voice for \$6 million. Rod Stewart has also insured his throat and Bob Dylan his vocal cords to protect themselves from that inevitable day when they stop blowin' in the wind.